KELLOGG LEADERSHIP CIRCLE

Transforming through Annual Giving

Northwestern | Kellogg

MEMBERS OF THE **KELLOGG LEADERSHIP CIRCLE** MAKE A PIVOTAL DIFFERENCE IN FULFILLING KELLOGG'S MISSION TO EDUCATE, EQUIP AND INSPIRE THE NEXT GENERATION OF BUSINESS LEADERS.

> The Kellogg Leadership Circle (KLC) is a group of committed alumni and friends who provide a significant base of Annual Fund support to Kellogg. KLC donors have a powerful impact on Kellogg by helping to fund student scholarships, curriculum innovation and faculty research. We hope you are able to participate in the unique opportunities described below, extended only to members of the KLC community.

TRANSFORMING TOGETHER

Joining is easy. Simply make a Kellogg Annual Fund gift of \$2,500 or more during the fiscal year (Sept. 1 through Aug. 31).

Current students and alumni who graduated within the last five years can join at the Catalyst level by making an annual gift of \$1,000.

To renew your KLC gift or learn more, visit: kell.gg/klc-giving

If you give during your Reunion year, you will be eligible for these benefits as well as special access to the KLC-dedicated VIP suite and Dean's Reception during Reunion Weekend.

KELLOGG LEADERSHIP CIRCLE BENEFITS

Recognition in annual Investors Report

Recommended reading list from Kellogg professors

Complimentary access to select Kellogg conferences, workshops or webinars

Invitations to special KLC community events

Complimentary copy of featured faculty publication

VIP assistance for Kellogg-related business

Access to invitation-only Kellogg Cornerstone experiences globally

Annual recognition as a Cornerstone member

\$2,500+ \$5,000+ \$10,000+ \$25,000+ \$50,000+ \$100,000+

INNOVATORS

PARTNERS

EADERS

ACTIVATORS

CATALYSTS

NERSTONE

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